



WALTER H. CAPPS CENTER FOR THE STUDY OF
ETHICS, RELIGION, AND PUBLIC LIFE

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N E W S R E L E A S E

Joe Mathews California Crackup: Repairing the Golden State

Monday, October 25 / 8:00 p.m. / Free
Fleischmann Auditorium, Santa Barbara Museum of Natural History
2559 Puesta Del Sol, Santa Barbara

S U M M A R Y F A C T S

- Joe Mathews, author of *The People's Machine: Arnold Schwarzenegger and the Rise of Blockbuster Democracy* and co-author (with Mark Paul) of the just-released *California Crackup: How Reform Broke the Golden State and How We Can Fix It*
- Responses by Hannah-Beth Jackson, former member of the California State Assembly and President of California Speak Out!, Rev. Peter Laarman, Executive Director of Progressive Christians Uniting, Helene Schneider, Mayor of Santa Barbara, and Jerry Roberts, co-publisher of Calbuzz and award-winning journalist
- Monday, October 25 / 8:00 p.m. / Free
- Fleischmann Auditorium, Santa Barbara Museum of Natural History, 2559 Puesta Del Sol, Santa Barbara
- Information: Walter H. Capps Center for the Study of Ethics, Religion, and Public Life at UCSB (805) 893-231

Event Description:

Joe Mathews, coauthor with Mark Paul of the just-released and already-acclaimed book, *California Crackup: How Reform Broke the Golden State and How We Can Fix It*, proposes a series of innovative solutions to our current political and economic problems. "Theirs are certainly the best ideas for rebuilding California's government that the state has seen since -- well, probably ever" (*The American Prospect*).

A panel that includes former and current political leaders will assess which of the reforms they advocate are likely to restore California: Hannah-Beth Jackson, former member of the California State Assembly (35th District) and President of California Speak Out!; Rev. Peter Laarman, Executive Director, Progressive Christians Uniting; Helene Schneider, Mayor of Santa Barbara; and Jerry Roberts, co-publisher of Calbuzz and award-winning journalist.

Joe Mathews, Irvine Senior Fellow, New America Foundation will discuss his just-released, co-authored book, *California Crackup: How Reform Broke the Golden State and How We Can Fix It*. He serves as a contributing writer at the *Los Angeles Times* and as a columnist for *The Daily Beast*. His work appears in the *New York Times*, *Washington Post*, the *Wall Street Journal*, the *New Republic*, *The American Prospect*, *Politico*, the *Scientific American*, *Los Angeles* magazine, and *Fox & Hounds Daily*. Before joining New America, he was a reporter for eight years at the Los Angeles Times, Courtesy of Borders, copies of *California Crackup* will be available for purchase and signing at this event.

Reviews of *California Crackup*:

"Neither [Jerry] Brown or [Meg] Whitman, as they attempt to blaze a trail to the governor's mansion, have suggested anything as sweeping as the proposals in *California Crackup*." -- Troy Senik, *Wall Street Journal*

"A terrific book...that offers not only a clear diagnosis, but also a serious prescription... The clarity of their writing and the cogency of their argument put to shame the current campaign for governor." -- Calbuzz

"A timely book with a lot of important things to say." -- *Newsweek*

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**Editor: For color images,
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